

ORGANISER AND SPEAKER BIOGRAPHIES



CHRIS SANDERS

Founding Partner • The Order to Cash Laboratory Ltd

Chris is well-known in the credit industry with over 35 years of experience including director-level roles in credit management, billing operations and business transformation. He started his own niche credit management and billing consulting firm in 2005 and is founding partner of O2C Lab. Chris focuses solely on order to cash management leadership and performance improvement and has assisted global blue chip client teams all over the world including North and South America, Europe, Scandinavia, Middle East, China and India and is passionate about improving standards in credit management and working capital.



LAURIE BEAGLE

Senior Partner • The Order to Cash Laboratory Ltd

Founder of Forums International Ltd which was formed in September 2015. His career has spanned credit management, business information, consultancy, training, and credit forums which are run in the UK, Europe and globally for Credit and Finance professionals in various industries. An international speaker and regularly quoted in the trade press and online. A Fellow of the Chartered Institute of Credit Management, a former Chair and now a member of the Advisory Council and Vice President. Also, an Associate of Association of Certified Fraud Examiners. His published mission is to provide professionals with a reliable source of information and knowledge.



TONY GORDON

Senior Risk Manager • Atradius Ireland

Tony has been working in Credit Insurance for 30 years now and previously was Irish Risk Underwriter of the Year. He currently heads Atradius' risk team in Ireland. Atradius is Ireland's largest Credit Insurance company with offices in both Dublin and Belfast. Tony, and his team, meet with hundreds of Irish companies annually across all trade sectors which allows Atradius to underwrite credit limits in excess of €9BN. Tony is former Chairperson of Arklow RFC and now spends his weekends coaching youth rugby. He is a season ticket holder at Leinster Rugby.



EVELYNE LEGAUX

Founder & Managing Director • Finance OTC Consulting Ltd

Originally from Paris, Evelyne started her career as Treasury Analyst in a French company before quickly joining multinational corporations to become a senior O2C Finance professional, moving to Ireland 24 years ago to build a new European Finance SSC from the ground up. During her 30 years in MNCs, she led global O2C Finance across multiple industries, now bringing niche expertise in both its operations & transformation.



DAVID LIDDY

Director Worldwide Credit • Adobe

David Liddy is Director of Adobe's Worldwide Credit organisation responsible for providing Strategic Vision, People and Results Leadership since 2007. Independently manage a diverse portfolio of assets with accountability for control and compliance of Credit Collections & Risk Management Processes. An experienced and dynamic, senior professional with strong commercial and analytical skills, I have managed the world wide credit department of a leading software company for nine years.



PAUL WHITTAKER

Credit Manager • Rentokil Initial Ireland & Chair Cism Ireland Branch

Paul Whittaker is an experienced Credit Manager with extensive knowledge in a range of industries including FMCG, Packaging, Agriculture, Government Departments, Recruitment and Security. His time spent working in the UK, Scotland, Australia and Ireland has given him a wealth of experience across the Credit industry internationally.



ROBERT BROOKER

aka "The Fraudie" • Palins Fraud Consultants

Robert is currently Director of Palins Fraud Consultants. He has worked in fraud for over 25 years and was Head of Forensics and Fraud at an accountancy practice prior to joining Altia earlier this year, Altia are an investigation and intelligence software company. He is an Accredited Counter Fraud Specialist ("ACFS") and is trained in Financial Investigations.

ORGANISER AND SPEAKER BIOGRAPHIES



KAREN RYAN

Senior Manager, Global Credit & Collections • West Pharmaceutical Services

Karen holds a BSc degree in Credit Management from TUI, with a career spanning 20+ years in financial shared service environments within various industries (technology, healthcare & pharmaceutical). Within her current role she is responsible for the US and European regions managing credit risk, optimising the collections process, and enhancing cash flow performance. Karen is passionate about breaking down the traditional barriers between sales and credit departments through proactive collaborative processes.



GEORGE KERR

Senior Credit Manager at AAH Pharmaceuticals Ltd

George Kerr – is a Fellow of the Institute of Credit Management, who has worked in the credit industry for circa 30 years, across multiple industry sectors, ranging from wholesale fruit and veg to his present role in Pharmaceuticals as Senior Credit Manager at AAH Pharmaceuticals Ltd. Managing teams of up to 60, he utilises his passion for credit management to develop teams, processes and systems to help drive more efficiency throughout the Order to Cash journey, ultimately reducing overdue debts.



MATTHEW AUBIN

Business Development Manager • Esker Northern Ireland

Matthew Aubin is a high-achieving sales professional with extensive experience in a multitude of roles and sectors, incorporating financial services, telco's and utilities, public sector and information technology. I feel I can bring a real customer focused drive that will deliver over and above expectation. Having always exceeded my KPIs by at least 25%, I am keen to find a new challenge that will once again give me the platform to make an immediate positive impact.



ISABEL PHILLIPS

Senior Manager • Hays

Coming from the world of client facing recruitment and consultation, focused on Accountancy & Finance positions. Working directly with businesses of all sizes to reach business objectives. Isabelle is an expert in attraction, retention, and development of staff. Isabelle regularly coach's line managers and senior leaders on market trends, salary guide and benchmarking and the benefits of retention and staff development over hiring externally and is well versed in how to maximise your companies reach and attraction within the talent market.



PAM THOMAS

Senior Partner • The Order to Cash Laboratory Ltd

Helping Businesses to identify continuous improvement for the Order to Cash Process. Development of Credit Management and Finance functions to build high-performing teams. I work across a range of industries including the Public Sector, financial services, pharmaceutical, telecoms, insurance, publishing, oil and manufacturing. Experienced in working with offshore and outsourced service centres across Europe, US, the Far East and the Middle East.



MARK HARRIES

Global Accounts Director • Atradius Collections

Mark has worked for Atradius Collections for over two and a half years after spending the previous 19 working within business information and credit data. Mark is responsible for business development as well as overseeing the largest domestic and multinational accounts within the region and has recently assumed responsibility for managing the relationship with credit insurance sister company and channel partners. Mark lives in the Welsh countryside and is based out of the Cardiff Headquarters. He's a devoted dad of three children and a keen Liverpool supporter.

